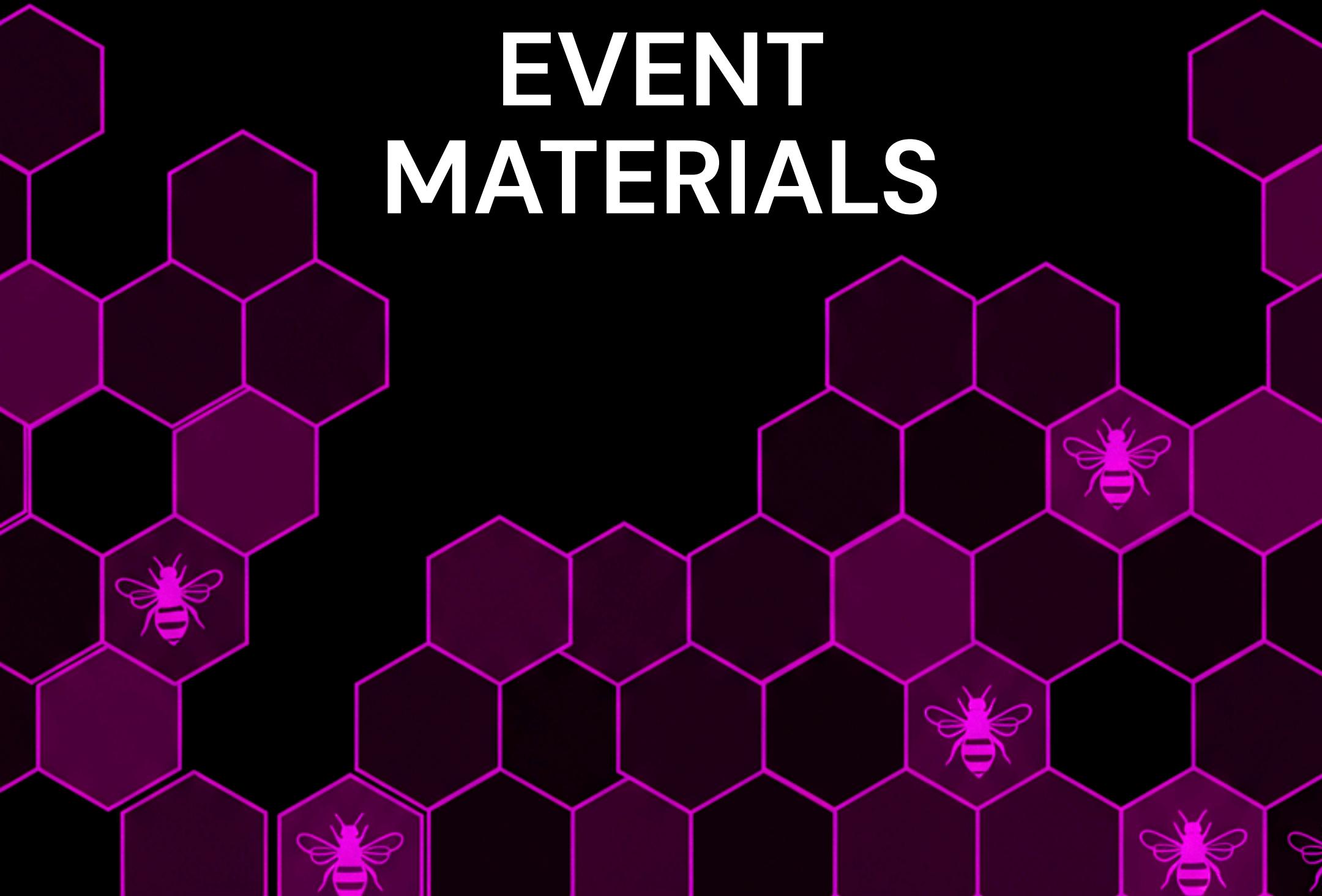




# BIO FOR EVENT MATERIALS





# INTRODUCTION

## **Carmen Ortiz-McGhee | Transformational Leader | Advocate | Visionary Speaker**

Carmen Ortiz-McGhee is a dynamic leader, strategic thinker, and steadfast advocate in the asset management industry and beyond. As Chief Operating Officer of the National Association of Investment Companies (NAIC), she drives operational excellence, financial optimization, and cultural transformation for a differentiated network of alternative investment firms, whose members collectively manage over \$460 billion in institutional capital. A principled and visionary leader, Carmen oversees NAIC's key initiatives, including industry research, events, marketing, member engagement, and strategic partnerships, ensuring long-term growth and impact.

A trailblazing advocate in finance and investment, Carmen previously served as Senior Vice President at Aon, where she led game-changing growth across multiple product lines. Her leadership was recognized by Business Insurance Magazine, which named her one of the Top 25 Women to Watch.

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Prior to that, she was Vice President of Investor Relations at a \$1 billion AUM real estate private equity firm and President of The Marathon Club (TMC), where she championed wealth creation and investment opportunities for underrepresented communities.

Beyond her professional achievements, Carmen is a sought-after speaker who has addressed global organizations and Fortune 500 companies on leadership, trust and psychological safety, and culture transformation. She has delivered compelling keynotes for industry leaders including Cushman Wakefield, Mondelez, Key Bank, Clearbridge, WorkHuman Live, Weil & Gotshal, Ropes & Gray, Wiggins & Dana, Zonta International, and the National League of Cities, leaving audiences inspired and empowered.

Committed to service and impact, Carmen serves on multiple national boards, including the University of Virginia Alumni Association Board of Managers, Communities in Schools, the MBA Fund | Investment Committee, and the HIP PowerUp Fund Impact Committee.

Carmen's mission is clear: to empower, inspire, and transform organizations by fostering inclusive, high-performance cultures. Whether addressing corporate leaders, investors, or changemakers, she brings an electrifying presence and a message that resonates long after she leaves the stage.